

3 steps to clearer skin



- 1 Fill your prescription for BenzaClin®.
- 2 Find out more about BenzaClin® in this brochure.
- 3 Visit acneheroes.com for great skin care tips and information.

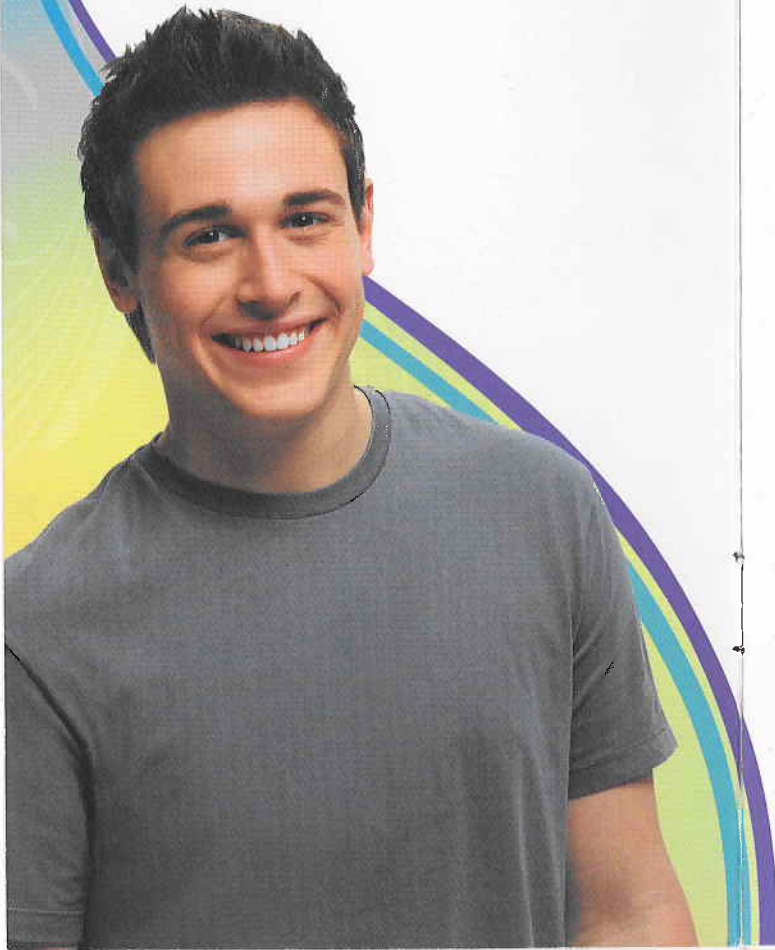
BenzaClin[®] topical gel
clindamycin 1% - benzoyl peroxide 5% gel

LIFE FACE FIRST.

BenzaClin® is indicated for the treatment of acne.

Facts about acne

If you're like a lot of teens, you've probably used over-the-counter or infomercial products to treat your acne. These treatments may not have given you the results you wanted. This guide can help you learn about acne and its treatment so you can make the right choices with your doctor.



Acne fact and fiction

Fiction: Chocolate or greasy foods cause acne.

Fact: There is little evidence that acne is caused by eating certain foods.

Fiction: "Popping" pimples makes them go away faster.

Fact: Actually, squeezing or picking at a pimple can make acne worse.

Fiction: Simply washing or scrubbing will reduce acne.

Fact: Much of the skin activity that causes acne occurs well below the surface of the skin.

Fiction: All acne medications are the same.

Fact: Different medications work differently to treat acne. Talk to your doctor about which medicine is right for you.

What really causes acne?

Acne usually starts in the teen years, probably because of certain changes that happen as you mature:

- Your body begins to produce hormones called androgens, which cause oil to build up in pores
- When this oil clogs pores, it can lead to different types of acne
- Other factors that may contribute to the development of acne are family history, certain types of medicine, and greasy lotions and makeup

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Common types of acne

Most acne can be found on the face, neck, back, chest, and shoulders. Different types of acne include:

- **Blackheads**

Pimples that rise to the surface and turn black

- **Whiteheads**

Pimples that stay under the surface of the skin

- **Inflammatory acne**

Includes small pink bumps that can be tender, red bumps that have pus on top, or large painful bumps that extend deep into the skin



Blackheads



Whiteheads



Inflammatory acne



Ask about different acne medicines

When you talk to your doctor, you'll learn there are many medicines that can be used to help improve your acne:

- Topical acne medicines are applied directly to the skin; oral acne medicines are taken by mouth
- Some medicines combine two ingredients—such as benzoyl peroxide and an antibiotic like clindamycin—to help to fight acne
- It's important to use your medicine as prescribed for as long as your doctor recommends

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Clin[®]
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About your prescription for BenzaClin®

You're probably aware of other over-the-counter acne treatments—like those you can buy off the shelf at the store, from TV offers, or over the Internet.

As your doctor probably explained, BenzaClin® is an acne treatment which can only be obtained with a prescription from your doctor.



How is BenzaClin® different?

BenzaClin® is a combination of 2 powerful acne medicines in a single gel: **clindamycin 1%**—an antibiotic—and **benzoyl peroxide 5%**—an antibacterial.

- **Clindamycin** is a topical acne product (applied to the skin) that has been shown to be effective against bacteria that contribute to the growth of red, inflamed pimples
- **Benzoyl peroxide** is a commonly used topical acne product that has antibacterial and anti-inflammatory properties
- Studies have shown that the **clindamycin/benzoyl peroxide combination** in BenzaClin® works better than either of the ingredients alone for the topical treatment of acne

What kind of results can I expect?

Clinical studies—supervised medical evaluations using teen acne patients like you—show that typically, acne patients using BenzaClin® can expect to:

- Begin to see clearer skin in 2 weeks*
- See up to 50% of inflammatory acne gone in 1 month*

Of course, BenzaClin® can't help your acne if you don't fill the prescription!

See your pharmacist as soon as possible to fill your prescription, then use BenzaClin® as directed by your doctor.

* Individual results may vary.

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BenzaClin® is available in a variety of product options:

The BenzaClin® carekit

- Contains one 50-gram BenzaClin® PUMP, plus 20 vials of Viscontour® —a cosmetic hydrator to help moisturize your skin



The BenzaClin® PUMP

- A clean and easy-to-use option that puts you in control! Use 1/4, 1/2, or 1 full stroke to get just the right amount of BenzaClin® every time
- Available in 50-gram and 35-gram sizes



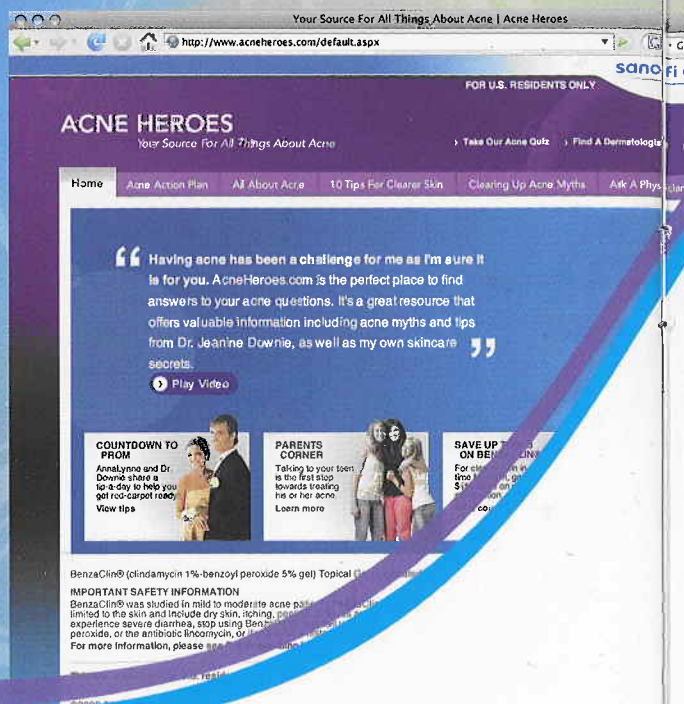
The BenzaClin® 25-gram jar

- Just dip a finger in and apply to your skin



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On AcneHeroes.com, you'll have access to an online Acne Action Plan, as well as:

- Tips for Clearer Skin
- Clearing Up Acne Myths
- Ask a Physician
- Parent's Corner
- Online Acne Quiz
- Find a Dermatologist

Want more help in meeting the challenge of acne? Go to acneheroes.com today!

AcneHeroes.com is the perfect place to find answers to your acne questions. It's a great resource that provides you with valuable acne information, tips, and easy skin care secrets.

It truly is "Your Source for All Things Acne." There's even a link to print out a coupon and save on your next prescription of BenzaClin®.

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BenzaClin[®] Topical Gel is indicated for the treatment of acne.

Important Safety Information:

BenzaClin[®] was studied in mild to moderate acne patients. BenzaClin[®] is an acne product you can get with a doctor's prescription. Side effects are usually limited to the skin and include dry skin, itching, peeling, redness and sunburn. Also, clindamycin, an ingredient in BenzaClin[®], may cause diarrhea. If you experience severe diarrhea, stop using BenzaClin[®] and call your doctor immediately. You should not use BenzaClin[®] if you are allergic to clindamycin, benzoyl peroxide, or the antibiotic lincomycin, or if you have a history of colitis.

For more information about BenzaClin[®] and acne treatment, visit benzaclin.com and acneheroes.com.

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Mixed Sources

Product group from well-managed
forests, controlled sources and
recycled wood or fiber
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Because health matters

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